
50 AI PROMPTS FOR CREATORS

Copy. Paste. Customize. Publish.

CONTENT IDEATION (1-10)

Prompt 1:

Give me 10 blog post ideas for [niche] that solve a specific problem my audience faces. Focus on actionable, how-to content.

Prompt 2:

I create content about [topic]. What are 5 controversial or contrarian takes I could make videos about that would spark conversation?

Prompt 3:

Generate a 30-day content calendar for [platform] in the [niche] space. Each day should have a topic, hook, and format suggestion.

Prompt 4:

What are the top 10 questions people in the [niche] space are asking right now that most creators aren't answering?

Prompt 5:

Take this broad topic: [topic]. Break it into 15 micro-content ideas that each stand alone as a social media post.

Prompt 6:

I want to create a content series. Give me 8 episode ideas for a series called [name] about [topic]. Include a hook for each.

Prompt 7:

What are 5 trending formats on TikTok right now that I could adapt for my [niche] content?

Prompt 8:

Give me 10 'myth vs reality' content ideas for the [industry] space. Each should challenge a common misconception.

Prompt 9:

I'm launching [product]. Create a 2-week pre-launch content calendar that builds anticipation without being salesy.

Prompt 10:

Analyze this blog post: [paste URL or content]. Extract 8 standalone social media post ideas from it.

REPURPOSING & REFORMATTING (11-20)

Prompt 11:

Turn this blog post into a Twitter/X thread with a strong hook and 8-10 tweets: [paste content]

Prompt 12:

Rewrite this article as a TikTok script under 60 seconds. Start with a hook that stops the scroll: [paste content]

Prompt 13:

Convert this newsletter into 5 Instagram carousel slides. Each slide should have a headline and 2-3 bullet points: [paste content]

Prompt 14:

Take this long-form content and create 3 LinkedIn posts from it — one storytelling, one tactical, one opinion: [paste content]

Prompt 15:

Rewrite this content as a YouTube Shorts script. Open with a pattern interrupt: [paste content]

Prompt 16:

Turn these bullet points into a narrative blog post with transitions and examples: [paste bullets]

Prompt 17:

Convert this podcast transcript into a structured blog post with headers, key takeaways, and a CTA: [paste transcript]

Prompt 18:

Take this case study and create: 1 tweet, 1 Instagram caption, 1 LinkedIn post, and 1 email subject line from it.

Prompt 19:

Rewrite this technical explanation for a beginner audience. Use analogies and simple language: [paste content]

Prompt 20:

Turn this FAQ list into a series of 5 short-form video scripts, each answering one question: [paste FAQs]

EMAIL SEQUENCES (21-30)

Prompt 21:

Write a 5-email welcome sequence for new subscribers to my [niche] newsletter. Goal: build trust and introduce my paid product by email 5.

Prompt 22:

Create a subject line A/B test — give me 5 pairs of subject lines for an email about [topic]. One version curiosity-driven, one benefit-driven.

Prompt 23:

Write a cart abandonment email sequence (3 emails) for my \$[price] digital product: [product name and description].

Prompt 24:

Draft a re-engagement email for subscribers who haven't opened in 60 days. Tone: direct but not desperate.

Prompt 25:

Write a launch email sequence (5 emails over 7 days) for [product]. Include a story email, a FAQ email, a social proof email, a last-chance email, and an objection-handling email.

Prompt 26:

Create 10 email subject lines for a newsletter about [topic] that would get high open rates. Mix curiosity, urgency, and specificity.

Prompt 27:

Write a 'thank you for purchasing' email for [product] that delivers the download and upsells [related product].

Prompt 28:

Draft a weekly newsletter template I can reuse. Sections: one insight, one tool recommendation, one action step, one CTA.

Prompt 29:

Write an email pitching my services to [type of client]. Keep it under 150 words. Lead with the problem I solve.

Prompt 30:

Create a referral request email asking happy customers to share [product] with their network. Include an incentive.

SALES COPY & ADS (31-40)

Prompt 31:

Write a landing page headline and 3 sub-headlines for [product]. Focus on the transformation, not the features.

Prompt 32:

Create 5 Facebook/Instagram ad copy variations for [product] targeting [audience]. Each under 125 words.

Prompt 33:

Write a product description for [product] that uses the PAS framework (Problem, Agitate, Solution).

Prompt 34:

Generate 10 testimonial request questions I can send to customers of [product] to get usable social proof.

Prompt 35:

Write a 'who this is for / who this is NOT for' section for [product] sales page. Be specific and polarizing.

Prompt 36:

Create a pricing justification section for my \$[price] product. Compare the cost to the value delivered.

Prompt 37:

Write 3 variations of a TikTok bio that drives clicks to my link. I sell [product] to [audience].

Prompt 38:

Draft an affiliate recruitment email inviting [type of person] to promote [product] for [commission]%.

Prompt 39:

Write a 'limited time offer' email for [product] with genuine urgency. Avoid sounding spammy.

Prompt 40:

Create a FAQ section for my sales page addressing the top 6 objections buyers might have about [product].

STRATEGY & RESEARCH (41-50)

Prompt 41:

Analyze my content strategy: I post [frequency] on [platforms] about [topics]. What gaps do you see? What should I double down on?

Prompt 42:

I want to launch a digital product in the [niche] space. Help me validate the idea by listing 10 questions I should research first.

Prompt 43:

Create a competitive analysis framework: what should I track about 5 competitors in the [niche] space?

Prompt 44:

Map out a revenue diversification plan. I currently make money from [source]. What are 4 additional revenue streams I should build?

Prompt 45:

Write a quarterly business review template for a solo creator. What metrics should I track and what questions should I answer?

Prompt 46:

Help me define my ideal customer avatar for [product/niche]. Ask me 10 questions to build the profile.

Prompt 47:

Create a SWOT analysis for my brand: [describe your brand, audience, products, and platforms].

Prompt 48:

I want to raise my prices from \$[current] to \$[new]. Write the communication plan — email, social post, and FAQ.

Prompt 49:

Audit my current tech stack: [list tools]. What's redundant? What's missing? What should I replace?

Prompt 50:

Build me a 90-day growth plan for going from [current followers/subscribers] to [goal] on [platform]. Be specific and tactical.

“Prompts are starting points, not finished products. Always review, customize, and add your voice before publishing.”

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